



Nutramigen® LGG®

# Faster, Broader Allergy Relief†.



REDUCE ECZEMA FAST<sup>1,‡</sup>

RELIEVE COLIC IN JUST 48 HOURS<sup>2,§</sup>

RETURN INFANTS TO COW'S MILK SOONER<sup>3,||</sup>



**#1 Recommended Formula for Allergy Management**

\* WIC is a registered service mark of the USDA. No endorsement of any brand or product is intended or implied.

† Than Nutramigen without LGG.

‡ Published study showing reduction in SCORAD index within 1 month, compared to Nutramigen without LGG.

§ Within 48 hours when managing colic due to cow's milk allergy. Studied before the addition of DHA, ARA or LGG®. LGG is a registered trademark of Chr. Hansen A/S.

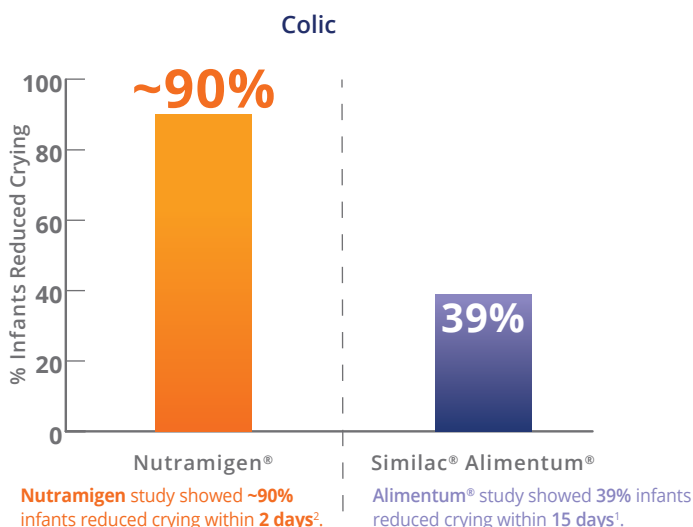
|| In as fast as 6 months of feeding. Shown in a published study compared with Nutramigen without LGG.

# Proven Allergy Relief

Only Nutramigen® has published clinical studies to prove it works fast and covers broad range of allergy indications\*.

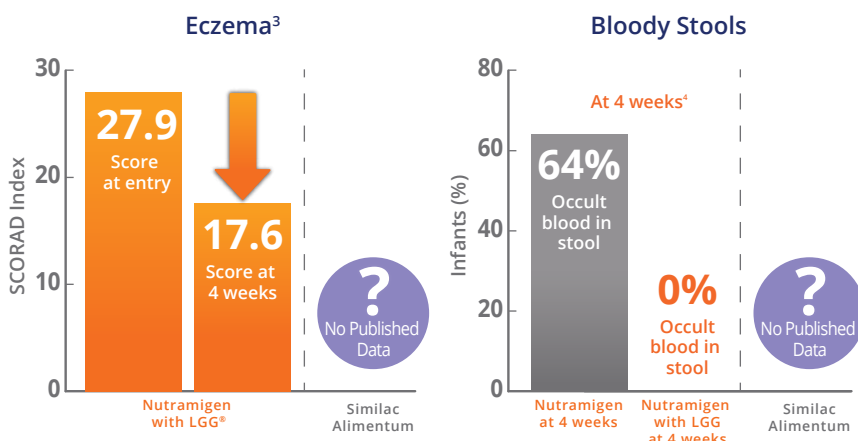
## Proven to Work Fast

RELIEVE COLIC  
IN JUST  
**48**  
HOURS<sup>2,†</sup>

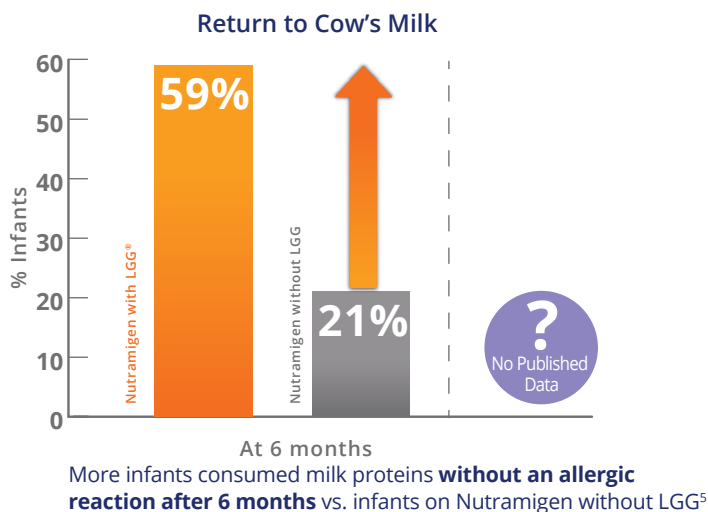


## Broad Allergy Relief

REDUCE ECZEMA  
AND BLOODY  
STOOLS IN JUST  
**4**  
WEEKS<sup>3,4</sup>



RETURN TO COW'S  
MILK IN  
**6**  
MONTHS<sup>5</sup>



Nutramigen with LGG has not been shown superior to Similac Alimentum. LGG is a registered trademark of Chr. Hansen A/S.

\* Than Nutramigen without LGG.

† Within 48 hours when managing colic due to cow's milk allergy. Studied before the addition of DHA, ARA or LGG.

# Unsurpassed *Access & Savings*

on the #1 recommended formula for allergy management

**No other formula is more accessible than Nutramigen**



Nutramigen® is WIC eligible in all 50 states



All SKUs are available through the **SNAP Program** (Formerly Food Stamp Program)



Letters of medical necessity for the entire allergy portfolio are available to download at [hcp.meadjohnson.com](http://hcp.meadjohnson.com)

**Now patients can save more than ever**

Nutramigen® LGG® is 9% more affordable<sup>‡</sup> per serving/oz than the competition.

Here's how patients can **save up to \$652:**

- **\$130** by joining the improved Nutramigen Savings & Support Program at [nutramigen.com](http://nutramigen.com)
- **\$90** in coupons and rebates
- Up to **\$432** with the Nutramigen 27.87 oz super saver pack<sup>§</sup>

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† SNAP, Supplemental Nutrition Assistance Program, is a federal government-supported program that offers nutrition assistance to qualifying low-income individuals and families.

‡ Price comparison based on non-promotional Walmart price per oz between Nutramigen Jumbo vs Similac® Alimentum® large can (May 14, 2020).

§ \$432 calculation is based on average infant formula consumption in 12 months.

#1  
PEDIATRICIAN  
RECOMMENDED  
BRAND FOR  
COW'S MILK  
ALLERGY

# Proven to Work *Faster*\*. Broad Allergy Relief\*.

**Nutramigen® Protein**  
Supported by More  
than 70 Studies



## Choose Nutramigen First.

					
<b>Hypoallergenic</b>	✓	✓	<b>Published Clinical Evidence</b> on reduction of two allergic manifestations: Eczema and blood in stools	✓	 No Published Data
<b>LGG® Probiotic</b> #1 clinically studied strain	✓	X		<b>Published study on Return to Cow's Milk</b> in as early as six months <sup>5</sup>	✓
<b>Sucrose Not Used</b> as a source of carbohydrate <sup>†</sup>	✓	X	<b>Toddler Formulation</b> for older infants and toddlers		✓
<b>DHA</b> at expert-recommended amount	✓	X	<b>#1 in Value</b> 27.8 oz super saver pack is most cost-effective hypoallergenic formula	✓	X

Nutramigen has not been shown superior to Similac® Alimentum® in managing cow's milk allergy.

LGG is a registered trademark of Chr. Hansen A/S.  
Similac Alimentum is a registered trademark of an entity unrelated to Mead Johnson & Company, LLC.

\* Than Nutramigen without LGG.  
† When hereditary fructose intolerance is a concern.

**References:** 1. Borschel MW et al. *Open Nutr J.* 2015;9:1-4. 2. Lothe L et al. *Pediatrics.* 1989;83:262-266. 3. Nermes M et al. *Clin Exp Allergy.* 2011; 41:370-377. 4. Baldassarre ME et al. *J Pediatr.* 2010;156:397-401. 5. Canani RB et al. *J Allergy Clin Immunol.* 2012;129:580-582.

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