

See Support  
Offers Inside



See what the  
**#1**  
**PRESCRIBED**  
**HA**  
can do for you

Choose the proven  
performance of  
EUFLEXXA to relieve  
your osteoarthritis  
knee pain

HA=hyaluronic acid

#### IMPORTANT SAFETY INFORMATION

- Do not take this product if you have had any previous allergic reaction to EUFLEXXA or hyaluronan products.

See complete Indication and Important Safety Information on page 10 and Full Prescribing Information in pocket.

# DESIGNED FOR PERFORMANCE

## Getting started with EUFLEXXA treatment

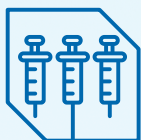


After you are prescribed EUFLEXXA, schedule 3 injection appointments



Enroll in the **HAppy Knees Support Program**

- Details on page 6



Enjoy up to 6 months of pain relief<sup>†</sup>

- Pain relief begins early, increases with each injection\*, and continues to improve in the weeks after the third injection



Follow up with your healthcare provider at 6 months

- Repeat treatment with EUFLEXXA was proven safe for an additional 6 months<sup>‡</sup>

### IMPORTANT SAFETY INFORMATION, CONT.

- You should not have EUFLEXXA injected into the knee if you have a knee joint infection or skin diseases or infections around the injection site.

See complete Indication and Important Safety Information on page 10 and Full Prescribing Information in pocket.

## What you should do after each injection:

- Avoid physical activity for 48 hours
  - Including standing on your feet for more than 1 hour at a time during this period
- Ice your knee if you have any mild pain or swelling
  - If you experience joint pain, back pain, limb/muscle pain, or joint swelling or if you have any other problems, call your healthcare provider immediately
- Ask your healthcare provider when you should begin major physical activities again



### DID YOU KNOW:

Euflexxa replenishes some of the HA in your knee helping you get the lubrication and shock absorption you need within the knee joint.

\*Based on a 12-week, multicenter, prospective, randomized, controlled, double-blind study conducted in adult patients with OA knee pain.

†As shown in a 26-week, randomized, double-blind, saline-controlled study of 588 patients (ITT population) with OA Knee pain.

‡Extended treatment was verified in a multicenter open-label 26-week trial. (N=433).

 **euflexxa**<sup>®</sup>  
1% SODIUM HYALURONATE

# PERFORMANCE FOR RELIEF THAT MATTERS

## OA knee pain relief to help you perform everyday activities

The effectiveness and safety of EUFLEXXA was shown to be comparable to another HA product in a head-to-head clinical trial. The study was conducted in 321 patients with OA knee pain over a 12-week period.\*

After 3 injections, patients had significantly less pain associated with 5 basic functions



CLIMBING STAIRS



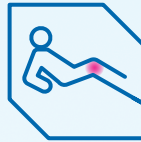
WALKING



STANDING



SITTING



REST DURING NIGHT

## 2 OUT OF 3 EUFLEXXA PATIENTS

were pain-free at 12 weeks. Pain improvement with EUFLEXXA was 62% ( $P < 0.0001$ ) vs 55% with the other product ( $P < 0.0001$ )<sup>†</sup>

\*Questions based on the Western Ontario and McMaster Universities Osteoarthritis Index (WOMAC). WOMAC is an internationally recognized and widely used set of standardized questionnaires that allows healthcare providers to assess the condition of patients with osteoarthritis of the knee and hip. Measures include pain, stiffness, and physical functioning of the joints.

<sup>†</sup>Improvements from baseline were statistically significant for both treatment groups.

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## Performance that delivers

In the same study, significantly fewer patients treated with EUFLEXXA had a need for acetaminophen vs another HA. ( $P=0.001$ )

**~3X MORE**  
**EUFLEXXA PATIENTS**  
with unilateral OA of the knee **avoided pain medication** compared to patients taking another leading HA\*

**>8 OUT OF 10**  
**EUFLEXXA PATIENTS**  
**were satisfied** with the reduction in OA knee pain†

Sign up for the **HAppy Knees Program**  
Details on page 6.

EUFLEXXA Performance

\*EUFLEXXA 51% (34 of 67 patients) Synvisc 18% (13 of 72 patients) ( $P=0.001$ ). Acetaminophen was the only additional medication provided.

†In the 12-week study, side effects caused by EUFLEXXA were joint pain (11/160), increase in blood pressure (3/160), joint swelling (3/160), feeling of sickness of injection (3/160), tingling (2/160), back pain (1/160), joint effusion (1/160), nausea (1/160), skin irritation (1/160), and tenderness in study knee (1/160).

### IMPORTANT SAFETY INFORMATION, CONT.

- EUFLEXXA has not been tested in pregnant women, women who are nursing or in children less than 18 years of age. After you receive your EUFLEXXA injection you should avoid physical activities for 48 hours such as jogging, tennis, heavy lifting, or standing on your feet for a long time (more than one hour at a time).



# PERFORMANCE THAT SUPPORTS YOU

## The **H**appy Knees Program: A care management resource just for you

- The **H**appy Knees Program can help keep you on track to ensure you get the most out of your treatment. Anyone with a smartphone can enroll!
- The benefits of the **H**appy Knees Program include:



Resources to help you understand what EUFLEXXA can do for you



Tools to support your treatment journey



Retreatment reminders to maintain healthy knees

**SIGN UP FOR THE  
H**appy Knees Program

Text **HAPPY** to **973-355-7159** or  
Visit **[www.euflexxa.com](http://www.euflexxa.com)**

## The **EUFLEXXA** Commitment

Our pledge to you demonstrates our confidence in the #1 prescribed HA

- To prove it, we're offering up to a **\$100** refund for your copay costs for EUFLEXXA if you are not satisfied with your OA knee pain relief 10 weeks after your last injection.
- To qualify for the refund, you must have received all 3 EUFLEXXA injections as indicated (ie, 1 injection a week for 3 weeks) between 4/1/2019-12/31/2019.
- A complete refund form, Explanation of Benefits (EOB) from your insurance company, and proof of payment must be received no later than 14 weeks after your last injection. See Offer Terms and Conditions on page 9 for further details.



### IMPORTANT SAFETY INFORMATION, CONT.

- The most common adverse events related to EUFLEXXA injections were joint pain, back pain, limb pain, muscle pain, and joint swelling.

See complete Indication and Important Safety Information on page 10 and Full Prescribing Information in pocket.



# SCHEDULE ALL 3 INJECTIONS TODAY!

1 date: \_\_\_\_\_ time: \_\_\_\_\_

2 date: \_\_\_\_\_ time: \_\_\_\_\_

3 date: \_\_\_\_\_ time: \_\_\_\_\_

Other Notes





## INDICATION

EUFLEXXA (1% sodium hyaluronate) is used to relieve knee pain due to osteoarthritis. It is used for patients who do not get enough relief from simple pain medications such as acetaminophen or from exercise and physical therapy. EUFLEXXA is only for injection into the knee, performed by a doctor or other qualified healthcare professional.

## IMPORTANT SAFETY INFORMATION

- Do not take this product if you have had any previous allergic reaction to EUFLEXXA or hyaluronan products.
- You should not have EUFLEXXA injected into the knee if you have a knee joint infection or skin diseases or infections around the injection site.
- EUFLEXXA has not been tested in pregnant women, women who are nursing or in children less than 18 years of age. After you receive your EUFLEXXA injection you should avoid physical activities for 48 hours such as jogging, tennis, heavy lifting, or standing on your feet for a long time (more than one hour at a time).
- The most common adverse events related to EUFLEXXA injections were joint pain, back pain, limb pain, muscle pain, and joint swelling.

*You are encouraged to report negative side effects of prescription drugs to the FDA.*

*Visit [www.FDA.gov/medwatch](http://www.FDA.gov/medwatch) or call 1-800-FDA-1088.*

*You may also contact Ferring Pharmaceuticals Inc. at 1-888-FERRING.*

**See Full Prescribing Information in pocket.**



COMMITMENT

## The EUFLEXXA Commitment Offer Terms and Conditions:

- This offer is not valid for any other Ferring Pharmaceuticals Inc product. Fax-in only. No mail, phone, or emailed requests will be honored
- Ferring Pharmaceuticals is not responsible for lost, late, damaged, misdirected, incomplete or illegible submissions
- The value of this refund may not exceed the amount of patient's responsibility (copay) for the prescription. Maximum refund amount is \$100.
- Offer limited to cash-paying or commercial US residents who received three (3) injections of EUFLEXXA within 21 days as indicated i.e one injection a week for 3 weeks and are undergoing their first EUFLEXXA treatment regimen
- Refund claims must be received between 10 and 14 weeks after the last injection. All claims must be received by January 31, 2020
- Limit one refund per eligible patient
- Ferring Pharmaceuticals reserves the right to cancel, modify, or rescind the program at any time
- The patient responsibility (copay) for the injection administration and/or EUFLEXXA must be isolated on the claim. Office visits or other ancillary costs included in patient's responsibility are excluded from refund amount
- This offer is void where prohibited or restricted by law. Offer not valid for prescriptions and/or services reimbursed in whole or in part by any federal or state healthcare program, including without limitation Medicare, Medicaid, Department of Veterans Affairs healthcare program, TRICARE and any federal or state employee benefit program
- Please retain copies of the materials you submit  
All submissions become the property of a Ferring Pharmaceuticals contracted third-party vendor
- Patient must fully complete and follow instructions as stated on the claim form
- Tampering with, altering, or falsifying payment information constitutes fraud
- Please allow 4-6 weeks for delivery of refund check. Refund check will be issued in US dollars



# AN HA DESIGNED TO PERFORM WITH YOU

## EUFLEXXA, performance that:

- Delivers powerful OA knee pain relief that lasts up to 6 months
- Can be safely repeated after 6 months
- Comes with the support you need to make the most out of your treatment

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